Filed by Colombier Acquisition Corp.
pursuant to Rule 425 under the U.S. Securities Act of 1933, as amended,
under the Securities Exchange Act of 1934, as amended
Subject Company: Colombier Acquisition Corp.
Commission File No.: 001-40457
Date: February 28, 2023

On February 28, 2023 PSQ Holdings Inc. which is party to a previously disclosed Merger Agreement, dated as of February 27, 2023, with Colombier Acquisition Corp. among other parties, through its social media accounts, shared the following posts on Instagram, Facebook, LinkedIn, Twitter, and Truth Social.

INSTAGRAM

On February 28, 2023, PSQ Holdings Inc. sent the following Instagram posts/stories under the Instagram handle @officialpublicsq (https://www.instagram.com/officialpublicsq/)













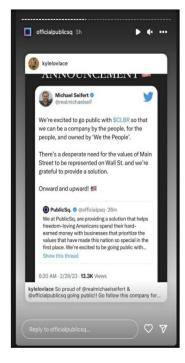


























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LINKEDIN

On February 28, 2023, PSQ Holdings Inc. sent the following LinkedIn posts under the LinkedIn account PublicSq. (https://www.linkedin.com/company/officialpublicsq)

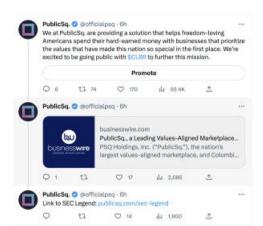




5

TWITTER

On February 28, 2023, PSQ Holdings Inc. sent the following Tweets under the Twitter handle @officialpsq (https://twitter.com/officialpsq)











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Email to all users



Shopping your values just got a whole lot better.



Hello PublicSq. Community,

We have some very exciting news for you...

If you haven't heard already, PublicSq. is going PUBLIC!

The need for the parallel economy has never been more clear and we're grateful to be providing a solution that helps patriotic consumers like you shop your values so that you can positively change the country with the power of your wallet.

Check out the press release below that will tell you everything you need to know.

"PublicSq., a Leading Values-Aligned Marketplace, to Go Public via Combination with Colombier Acquisition Corp. (NYSE: CLBR)"

https://www.businesswire.com/news/home/202302270056 61/en/PublicSq.-a-Leading-Values-Aligned-Marketplaceto-Go-Public-via-Combination-with-Colombier-Acquisition-Corp.-NYSE-CLBR*

The inspiration for us to go public is rooted in a desire to be a company by the people, for the people, and owned by 'We The People'. We're excited for the road ahead and we're glad you're on the journey with us.

Onward and upward

Michael Seifert CEO & Founder PublicSq.



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by Coombete with the exposed transactions and stements to be made by Coombete with the Posed transactions and shere documents filled or to be filled by Colombier from them to the with the SEC. These fillings identify and address other important instead and uncertainties that could cause actual events and results to differ materially from those contained in the forward-looking statements. Forward-looking statements speak only as of the date they are made. Recipients are auctioned not to pot undue relations on forward-looking statements, and neither Publicide, nor Colombier assume any obligation, nor intend to, update or revise these forward-looking statements, whether as a result of new information, future vereint, or otherwise, except as required by law. Neither Publicide, nor Colombier, shall be addressed to the communication. To the sil reviewed, complied or performed any procedures with respect to any projections or models for the purpose of their inclusion in the communication, accordingly, neither of them expressed any opinion or provided any other form of assurances with respect therefor for the purposes of the communication.