Filed by Colombier Acquisition Corp.
pursuant to Rule 425 under the U.S. Securities Act of 1933, as amended,
under the Securities Exchange Act of 1934, as amended
Subject Company: Colombier Acquisition Corp.
Commission File No.: 001-40457
Date: February 28, 2023

On February 28, 2023, Michael Seifert, the CEO of PSQ Holdings Inc. which is party to a previously disclosed Merger Agreement, dated as of February 27, 2023, with Colombier Acquisition Corp., among other parties, through his social media accounts, shared the following posts on Instagram, Facebook, LinkedIn, Twitter, and Truth Social.

Michael Seifert Instagram @realmichaelseifert













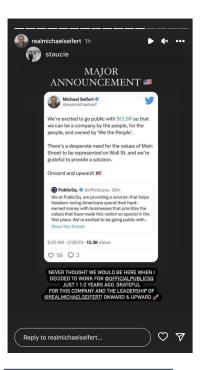










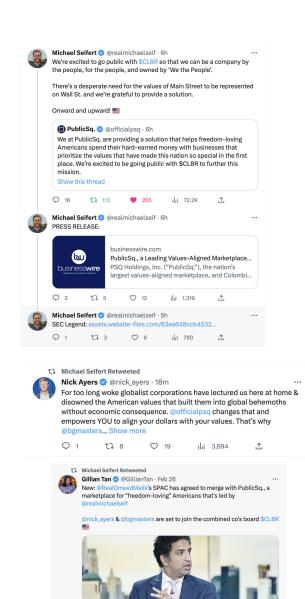


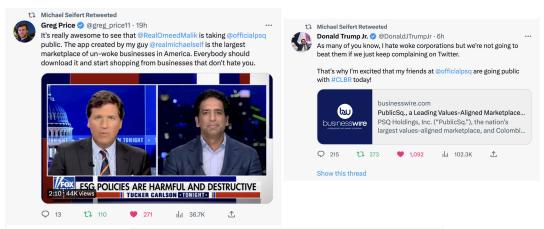




Michael Seifert Twitter @realmichaelseif





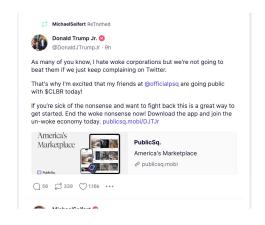




Michael Seifert LinkedIn



Michael Seifert Truth @Michael Seifert



On February 28, 2023, Sebastian Harris, the COO of PSQ Holdings Inc. which is party to a previously disclosed Business Combination Agreement, dated as of February 27, 2023, with Colombier Acquisition Corp., among other parties, through his social media accounts, shared the following posts on Instagram, Facebook, LinkedIn, Twitter, and Truth Social.

Sebastian Harris Instagram @sebastianjosephharris











Sebastian Harris Twitter



Sebastian Harris LinkedIn





On February 28, 2023, Bradley Searle, the CFO of PSQ Holdings Inc. which is party to a previously disclosed Business Combination Agreement, dated as of February 27, 2023, with Colombier Acquisition Corp., among other parties, through his social media accounts, shared the following posts on Instagram, Facebook, LinkedIn, Twitter, and Truth Social.

Bradley Searle LinkedIn





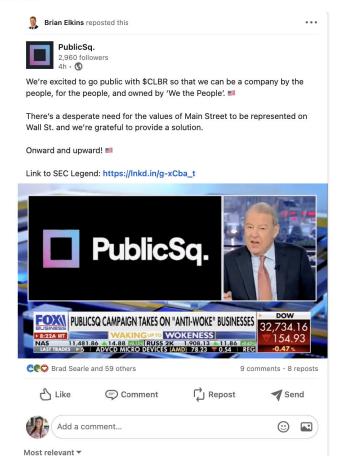


4 comments · 5 reposts

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On February 28, 2023, Brian Elkins, the CTO of PSQ Holdings Inc. which is party to a previously disclosed Business Combination Agreement, dated as of February 27, 2023, with Colombier Acquisition Corp., among other parties, through his social media accounts, shared the following posts on Instagram, Facebook, LinkedIn, Twitter, and Truth Social.

Brian Elkins LinkedIn



On February 28, 2023, Blake Masters, a board member of PSQ Holdings Inc. which is party to a previously disclosed Business Combination Agreement, dated as of February 27, 2023, with Colombier Acquisition Corp., among other parties, through his social media accounts, shared the following posts on Instagram, Facebook, LinkedIn, Twitter, and Truth Social.

Blake Masters Twitter @bgmasters





On February 28, 2023, Nick Ayers, a board member of PSQ Holdings Inc. which is party to a previously disclosed Business Combination Agreement, dated as of February 27, 2023, with Colombier Acquisition Corp., among other parties, through his social media accounts, shared the following posts on Instagram, Facebook, LinkedIn, Twitter, and Truth Social.

Nick Ayers Twitter @nick ayers

