

**PSQ Holdings, Inc.**  
250S. Australian Avenue, Suite 1300  
West Palm Beach, Florida 33401

October 11, 2023

**VIA EDGAR**

Jennie Beysolow  
Lilyanna Peyser  
U.S. Securities and Exchange Commission  
100 F Street, NE  
Washington, D.C. 20549

Attn: Jennie Beysolow  
Lilyanna Peyser

Re: PSQ Holdings, Inc.  
Registration Statement on Form S-1  
Filed August 9, 2023  
File No. 333-273830

Dear Ms. Beysolow and Ms. Peyser:

PSQ Holdings, Inc. (the "**Registrant**") hereby requests, pursuant to Rule 461 of the rules and regulations promulgated under the Securities Act of 1933, as amended, the acceleration of the effective date of the above-captioned Registration Statement, as amended, to 4:00 p.m., Washington, D.C. time, on October 12, 2023 or as soon as practicable thereafter, unless the Registrant notifies you otherwise prior to such time.

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Very truly yours,

**PSQ HOLDINGS, INC.**

By: /s/ Michael Seifert  
Michael Seifert  
Chief Executive Officer

Cc: Stephen Moran, General Counsel and Secretary  
Jonathan Talcott, Nelson Mullins Riley & Scarborough LLP

*[Signature Page to Company Acceleration Request]*

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